

IN THE CLAIMS:

Set forth below in ascending order, with status identifiers, is a complete listing of all claims currently under examination. Changes to any amended claims are indicated by strikethrough and underlining. This listing also reflects any cancellation and/or addition of claims.

Claim 1 (previously presented)

An apparatus to process an audio/video program, comprising:

a preferences module configured to

coordinate specification, by a first user, of a first set of presentation settings with a first set of portions of said audio/video program and with said first user, and

coordinate specification, by a second user, of a second set of presentation settings with a second set of portions of said audio/video program and with said second user; and

a presentation module coupled to said preferences module, said presentation module being configured to,

during subsequent playback of said audio/video program for said first user, selectively apply said first set of presentation settings to said first set of portions of said audio/video program, and

during subsequent playback of said audio/video program for said second user, selectively apply said second set of presentation settings to said second set of portions of said audio/video program.

Claim 2 (previously presented)

The apparatus of claim 1, wherein said preferences module is configured to coordinate said specification of said first set of presentation settings with said first set of portions of said audio/video program based on a first set of time stamps associated with said first set of portions of said audio/video program, and said preferences module is configured to coordinate said specification of said second set of presentation settings with said second set of portions of said audio/video program based on a second set of time stamps associated with said second set of portions of said audio/video program.

Claim 3 (previously presented)

The apparatus of claim 1, wherein at least one of said first set of presentation settings and said second set of presentation settings corresponds to one of an audio setting and a display setting.

Claim 4 (original)

The apparatus of claim 3, wherein said audio setting corresponds to one of an audio channel setting, an audio field setting, an audio format setting, a dynamic range setting, a language setting, a pitch setting, a playback speed setting, a tone setting, and a volume setting.

Claim 5 (original)

The apparatus of claim 3, wherein said display setting corresponds to one of a brightness setting, a black and white setting, a contrast setting, a color setting, a fast motion setting, a flicker setting, a gamma setting, a hue setting, a letterbox setting, a non-square zoom setting, a pan and scan setting, a pillar-box setting, a pixel blurring setting, a pixel sharpening setting, a red-eye setting, a slow motion setting, and a zoom setting.

Claim 6 (previously presented)

The apparatus of claim 1, wherein said preferences module is configured to coordinate storage of said first set of presentation settings for said first user, and said preferences module is configured to coordinate storage of said second set of presentation settings for said second user.

Claim 7 (previously presented)

The apparatus of claim 6, further comprising:

a memory coupled to said preferences modules and said presentation module, said memory being configured to store said first set of presentation settings for said first user and said second set of presentation settings for said second user.

Claim 8 (previously presented)

The apparatus of claim 1, wherein said preferences module is configured to coordinate said specification of said first set of presentation settings with said first set of portions of said

audio/video program based on input by said first user during initial playback of said audio/video program.

Claim 9 (previously presented)

The apparatus of claim 8, wherein said preferences module is configured to coordinate said specification of said second set of presentation settings with said second set of portions of said audio/video program based on input by said second user during initial playback of said audio/video program.

Claims 10-18 (cancelled)

Claim 19 (previously presented)

A method of processing an audio/video program, comprising:

coordinating a first user-specified display setting with a first portion of said audio/video program;

coordinating a second user-specified display setting with a second portion of said audio/video program, said first user-specified display setting and said second user-specified display setting corresponding to different ones of a letterbox setting, a non-square zoom setting, a pan and scan setting, and a pillar-box setting;

determining an intermediate display setting based on said first user-specified display setting and said second user-specified display setting;

coordinating said intermediate display setting with an intermediate portion of said audio/video program, said intermediate portion of said audio/video program being positioned between said first portion of said audio/video program and said second portion of said audio/video program; and

coordinating playback of said audio/video program based on said first user-specified display setting, said intermediate display setting, and said second user-specified display setting.

Claims 20-21 (cancelled)

Claim 22 (previously presented)

The method of claim 19, wherein coordinating playback of said audio/video program includes sequentially applying said first user-specified display setting, said intermediate display setting, and said second user-specified display setting to respective portions of said audio/video program.

Claim 23 (previously presented)

The method of claim 19, wherein determining said intermediate display setting includes interpolating said first user-specified display setting and said second user-specified display setting.